



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977  
ph: (617) 725-0777  
fx: (617) 742-6627

Advertiser  
Agency  
Buyer  
Salesperson

OBAMA FOR AMERICA (2353)  
GMMB (1182)

Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 173820  
Inv Date 9/30/2012  
Terms Net 30  
Contract 48096  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

GMMB  
3050 K St. NW  
Suite 100  
Washington, DC 20007

AgM

Product POLITICAL CANDIDATE (1051)  
Brand Est 1775 OFA :60's 9.15- 9.21.12 (27722)  
Acct Types Local/Political Candidate Agency  
Est/Headline 1775/  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/1/2012 5:59:56PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00AM- 8:00AM	Per week (3),Mo,Tu,We,Th,Fr	09/18/12 7:59AM (Tu)	01:00	Today Show	OFA12G117H	\$3600.00	
1.0	SPOT	7:00AM- 8:00AM	Per week (3),Mo,Tu,We,Th,Fr	09/19/12 7:58AM (We)	01:00	Today Show	OFA12G117H	\$3600.00	
1.0	SPOT	7:00AM- 8:00AM	Per week (3),Mo,Tu,We,Th,Fr	09/20/12 7:22AM (Th)	01:00	Today Show	OFA12G117H	\$3600.00	
2.0	SPOT	8:00AM- 9:00AM	Per week (3),Mo,Tu,We,Th,Fr	09/18/12 8:58AM (Tu)	01:00	Today Show	OFA12G117H	\$3600.00	
2.0	SPOT	8:00AM- 9:00AM	Per week (3),Mo,Tu,We,Th,Fr	09/19/12 8:57AM (We)	01:00	Today Show	OFA12G117H	\$3600.00	
2.0	SPOT	8:00AM- 9:00AM	Per week (3),Mo,Tu,We,Th,Fr	09/20/12 8:29AM (Th)	01:00	Today Show	OFA12G117H	\$3600.00	
3.0	SPOT	3:00PM- 3:30PM	Per week (2),Mo,Tu,We,Th,Fr	09/18/12 3:21PM (Tu)	01:00	Family Feud Episode: 12021	OFA12G117H	\$1000.00	
3.0	SPOT	3:00PM- 3:30PM	Per week (2),Mo,Tu,We,Th,Fr	09/19/12 3:12PM (We)	01:00	Family Feud Episode: 12022	OFA12G117H	\$1000.00	
4.0	SPOT	3:30PM- 4:00PM	Per week (4),Mo,Tu,We,Th,Fr	09/18/12 3:45PM (Tu)	01:00	Family Feud Episode: 12026	OFA12G117H	\$1000.00	
4.0	SPOT	3:30PM- 4:00PM	Per week (4),Mo,Tu,We,Th,Fr	09/19/12 3:51PM (We)	01:00	Family Feud Episode: 12027	OFA12G117H	\$1000.00	
4.0	SPOT	3:30PM- 4:00PM	Per week (4),Mo,Tu,We,Th,Fr	09/20/12 3:46PM (Th)	01:00	Family Feud Episode: 12028	OFA12G117H	\$1000.00	
4.0	SPOT	3:30PM- 4:00PM	Per week (4),Mo,Tu,We,Th,Fr	09/21/12 3:51PM (Fr)	01:00	Family Feud Episode: 12029	OFA12G117H	\$1000.00	
5.0	SPOT	4:00PM- 4:29PM	Per week (1),Mo,Tu,We,Th,Fr	09/18/12 4:21PM (Tu)	01:00	7 News at 4	OFA12G117H	\$1800.00	
6.0	SPOT	4:30PM- 4:59PM	Per week (1),Mo,Tu,We,Th,Fr	09/19/12 4:55PM (We)	01:00	7 News at 4	OFA12G117H	\$2000.00	
7.0	SPOT	4:59PM-7 News 5-5:30	Per week (1),Mo,Tu,We,Th,Fr	09/19/12 5:20PM (We)	01:00	7 News at 5	OFA12G117H	\$2400.00	
8.0	SPOT	5:29PM-7 News 5:30-6	Per week (1),Mo,Tu,We,Th,Fr	09/20/12 5:46PM (Th)	01:00	7 News at 5	OFA12G117H	\$2800.00	
9.0	SPOT	5:58PM-7 News at 6	Per week (1),Mo,Tu,We,Th,Fr	09/18/12 6:12PM (Tu)	01:00	7 News at 6	OFA12G117H	\$3400.00	
10.0	SPOT	20714-ACCESS HOLLYWOOD	Per week (2),Mo,Tu,We,Th,Fr	09/18/12 7:17PM (Tu)	01:00	Access Hollywood Episode: 4182	OFA12G117H	\$3600.00	
10.0	SPOT	20714-ACCESS HOLLYWOOD	Per week (2),Mo,Tu,We,Th,Fr	09/19/12 7:12PM (We)	01:00	Access Hollywood Episode: 4183	OFA12G117H	\$3600.00	
11.0	SPOT	20716-EXTRA	Per week (2),Mo,Tu,We,Th,Fr	09/20/12 7:43PM (Th)	01:00	EXTRA Episode: 19016	OFA12G117H	\$4000.00	
11.0	SPOT	20716-EXTRA	Per week (2),Mo,Tu,We,Th,Fr	09/21/12 7:51PM (Fr)	01:00	EXTRA Episode: 19017	OFA12G117H	\$4000.00	
12.0	SPOT	10:59PM-7 News at 11	Per week (1),Mo,Tu,We,Th,Fr	09/21/12 11:29PM (Fr)	01:00	7 News at 11 PM	OFA12G117H	\$4400.00	
13.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Per week (1),Mo,Tu,We,Th,Fr	09/20/12 12:09AM (Th)	01:00	THE TONIGHT SHOW W/ JAY LENO	OFA12G117H	\$3000.00	
14.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Per week (1),Mo,Tu,We,Th,Fr	09/20/12 1:10AM (Th)	01:00	LATE NIGHT WITH JIMMY FALLON	OFA12G117H	\$1800.00	
15.0	SPOT	7:57PM-THE VOICE	Day,M-1	09/17/12 8:48PM (Mo)	01:00	THE VOICE	OFA12G117H	\$20000.00	
16.0	SPOT	10:00PM-REVOLUTION (R)	Day,W-1	09/19/12 10:31PM (We)	01:00	REVOLUTION (R)	OFA12G117H	\$6000.00	
17.1	SPOT	10:00PM-DATeline	Day,F-1	09/21/12 10:33PM (Fr)	01:00	DATeline	OFA12G117H	\$7000.00	
18.0	SPOT	7:00AM- 8:00AM	Day,Sa-1	09/15/12 7:21AM (Sa)	01:00	Today Show Weekend	OFA12G117H	\$1700.00	
19.0	SPOT	8:00AM- 9:00AM	Day,Sa-1	09/15/12 8:29AM (Sa)	01:00	Today Show Weekend	OFA12G117H	\$1700.00	
20.1	SPOT	9:00AM-10:00AM	Day,Sa-1	09/15/12 9:59AM (Sa)	01:00	7 News Today in New England-Sat	OFA12G117H	\$2000.00	
21.0	NFL	8:13PM-NBC SUNDAY NIGHT FOOTBALL	Day,Su-1	09/16/12 11:51PM (Su)	01:00	NBC SUNDAY NIGHT FOOTBALL	OFA12G117H	\$18000.00	
22.0	SPOT	11:29PM-Saturday Night Live	Day,Sa-1	09/15/12 12:59AM (Sa)	01:00	Saturday Night Live	OFA12G117H	\$3600.00	
23.0	SPOT	5:57AM-7 News Today	Per week (1),Mo,Tu,We,Th,Fr	09/19/12 6:29AM (We)	01:00	7 News Today in New England	OFA12G117H	\$2400.00	
24.0	SPOT	5:00AM-7 News Today	Per week (1),Mo,Tu,We,Th,Fr	09/20/12 5:13AM (Th)	01:00	7 News Today in New England	OFA12G117H	\$400.00	
25.0	SPOT	4:30AM- 4:59AM	Per week (1),Mo,Tu,We,Th,Fr	09/21/12 4:54AM (Fr)	01:00	MAD MONEY/1ST LOOK	OFA12G117H	\$200.00	
26.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Per week (1),Mo,Tu,We,Th,Fr	09/19/12 12:31AM (We)	01:00	THE TONIGHT SHOW W/ JAY LENO	OFA12G117H	\$3000.00	
27.0	SPOT	3:00PM- 3:30PM	Per week (1),We,Th,Fr	09/21/12 3:21PM (Fr)	01:00	Family Feud Episode: 12024	OFA12G117H	\$1000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$131,400.00	Total Spots	37
Commission	(\$19,710.00)		
Net Total	\$111,690.00		